



WP 01: SUMMARY OF THE RESEARCH WORK

First Presentation of Results – Creating Knowledge: Summary of the Research Work

Peter Mazohl
EBI/EIE Austria

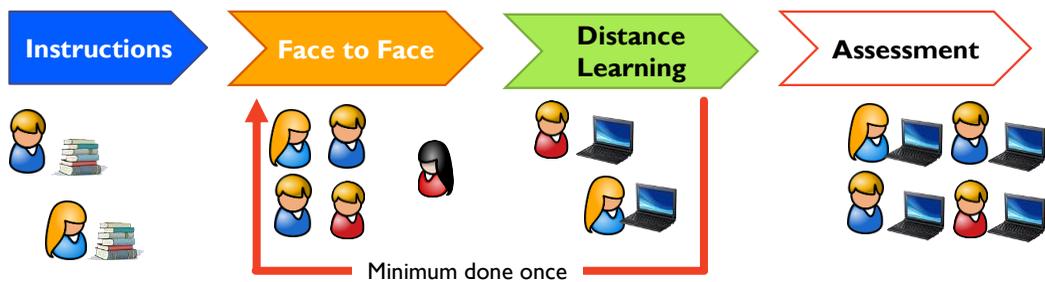


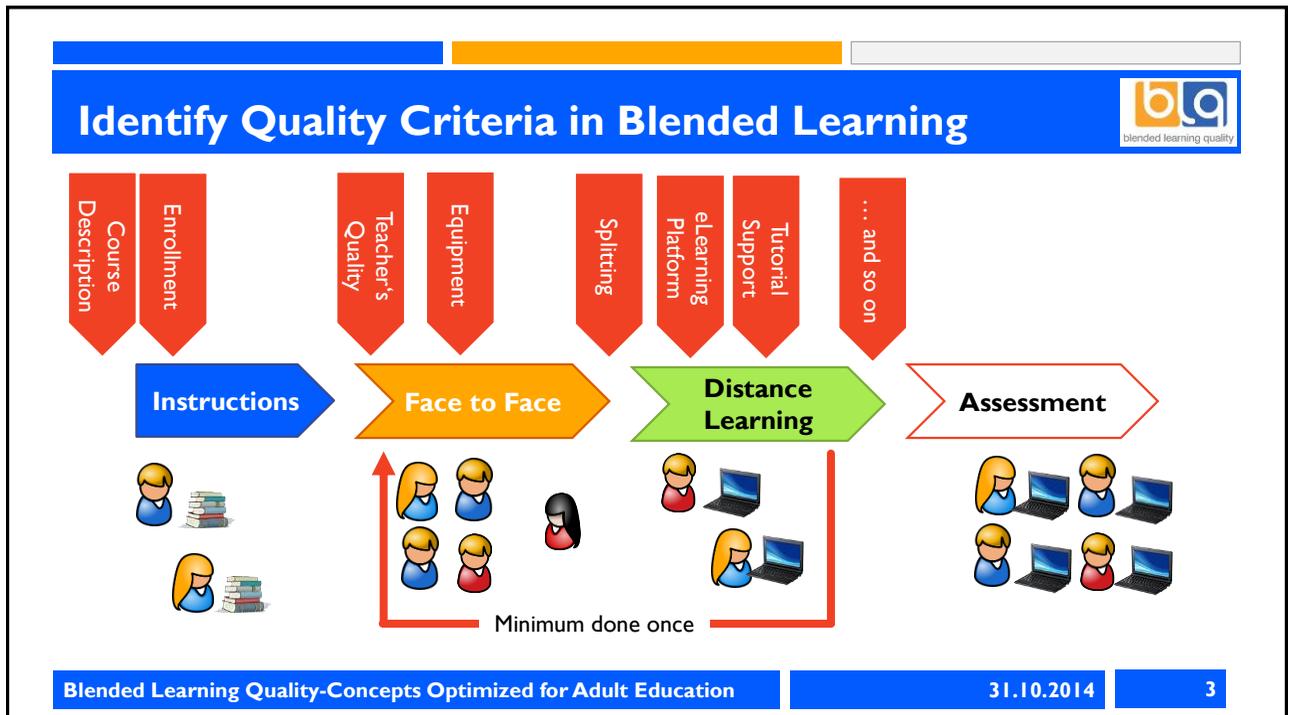
Multilateral Grundtvig Project
539717-LLP-I-2013-I-IT-GRUNDTVIG-GMP

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



What do we mean with Blended learning?





Quality Issues mentioned in Literature

- J. Pankin, J. Roberts and M. Savio give a list of issues
 - different learning or instructional methods (lecture, discussion, guided practice, reading, games, case study, simulation),
 - different delivery methods (live classroom or computer mediated),
 - different scheduling (synchronous or asynchronous) and
 - different levels of guidance (individual, instructor or expert led, or group/social learning)
- These issues **do not** cover all quality levels

Blended Learning Quality-Concepts Optimized for Adult Education

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Basics of Quality in Blended Learning I



Thomas **Bauer** (University Vienna) mentions “Four main phases”

- Competence requests
- Quality of classroom teaching
- Quality of eLearning / distance learning
- Organization and communication

Basics of Quality in Blended Learning II



Bernd **Mikuszeit** (Berlin) has a similar (more detailed) access

- **Competence requests**
Learning target, learning content, valuation, target group
- **Requirements for the presence phase/classroom teaching**
Didactical Blended Learning phases (and issues), knowledge transfer and teaching methods, didactic rules and logical teaching methods, didactic emphases during the classroom teaching
- **Requirements for the eLearning phase**
Didactical Blended Learning phases (and issues), didactical content aspects of the eLearning phase, didactic rules and logical teaching methods, didactic emphases during the distance learning
- **Requirement concerning organizational issues and media**
Learning/Teaching conditions, fitting selection of the content, the use of media products, multimedia elements, interactivity, adaptivity and finally a well prepared information

The Course Structure



B.G. Davis in “Tools for Teaching”

- **Course aim** (scope, purpose and relevance of the material)
- **Course content** (books, reserve readings, course readers, software)
- **Target Group** (who are the students, prior knowledge, intellectual development, cultural background, generational experiences and expectations)
- **Learning target** (objectives, assessments and instructional strategies)
- **Learning Outcomes** (measurable statements: what should students know, be able to do)

Further criteria



- **Trainers**
Quality descriptions for teachers are completely missing for Blended Learning
- **Curriculum**
 - How to split the course
 - The seven “R”s of Ron Richhart
Rigorous, real, rich in thinking, revealing, rewarding and reflective

Quality Indicators



Beth Chaney: quality indicators of distance education

- Theme
- Teaching and Learning Effectiveness
- Student Support
- Technology
- Course Development / Instructional Design
- Faculty support (services)
- Evaluation & Assessment
- Organizational / Institutional Impact

Institution



- **Institution level**
policy design, support to organization and internal quality assurance systems
- **Programme level**
Comprising actions to measure and enhance the design, content and delivery of the programs
- **Individual level**
 - Initiatives to help teachers to achieve their mission
 - Activities to support improvements of student learning

Students and Support of Learners



- **Robert A. Ellis** mentions
“The implications of this for ensuring the quality of the student learning experience are serious and complex”
- **Jeff Pankin** describes three main factors as crucial in learners support
 - Time
 - Technology
 - Guidance

Barriers of Blended Learning



Challenges to develop Blended Learning – six questions (Gray Harriman)

- How to manage **instructional complexity** ?
- How to **design** it ?
- How to **manage roles** and **responsibilities** ?
- How to create a **seamless learning experience** ?
- How to **meet expectations** ?
- How to **control costs** ?

Discussion



- Is that an acceptable way?
Don't focus on evaluation – keep an eye on quality criteria in the phase of creating and implementing a course
- What is “best praxis”?
We often have best praxis examples mentioned, which are evaluated by success
- What to do next?
Summarize a list of quality criteria